



## Company Profile

Vtours GmbH is one of the leading virtual tour operators in Germany. As a pioneer in the dynamic production of travel offers, Vtours is experienced in the compilation of real-time holiday travel.

For the customer this provides more flexibility with regard to his or her bookings combined with a high quality and extensive service.

All of Vtours products can be booked using established Internet sites or through travel agencies, mostly under the brand name of the distribution partner or agency. Distribution partners have access to the Vtours travels using Amadeus (Toma) and Sabre (Merlin) as well as Bistro Portal the TravelTainment IBE. Furthermore, Vtours operates as a service provider and technical adviser to other travel agencies.

### **What makes Vtours so special ?**

The travel offers are being generated at the moment of customer inquiry, i.e. in real time. The modules such as flights, hotels and transfers will start to be compiled as soon as the customer has requested a particular offer. By means of combination it is possible to offer the customer the most advantageous prices at the particular time of inquiry while the total invoice amount will only be calculated with the booking request, this process gives the customer flexibility with regard to selecting their travel period.

To generate its offers Vtours inter alia uses Company owned hotel contracts as well as scheduled and charter flights. This enables the operator to make a selection from a multitude of flight and hotel offers. An internal product and flight department ensures a high quality standard and assures the customer of good availability.

Hotel information including pictures can be called up online at any time and replaces the conventional catalogues, which have fixed prices and inflexible flight dates. Another advantage of the online catalogue is that information can be constantly updated and adjusted.

The hotel portfolio ranges from low priced lodgings to luxurious five star hotels worldwide. Amongst them are international top brand names such as Hilton, Club Aldiana, Sheraton or Iberostar. The portfolio currently contains more than 6.000 hotels in over 70 countries. Approximately 4,500 hotels are in the short and medium distance and about 1.500 hotels in the long distance flight ranges. Within the section of city tours, Vtours can offer its guests a large variety of city hotels.

As well as the classic package tour including a tour guide, transfer and tour vouchers, Vtours also offers individual booking of travel modules such as hotel only or transfer only.

Individual travellers will find the Start-Smart offers particularly attractive; here the holidaymaker can book the flight together with accommodation either for the first night or the first two nights, this allows the customer more flexibility in his or her target destination and to be creative with their planning. In addition, for travellers interested in culture Vtours offers exclusive round trips in various countries.

### **The products on survey**

Vtours offers the customer

- Classic package tours including tour guide, transfer and travel voucher
- City trips
- Flight-only and hotel-only
- Start-Smart, for individual travellers
- Holiday transfers – transfer-only service in the target destination
- For culturally interested travellers: exclusive round trips in various countries

### **The advantages on survey**

By just-in-time production the customer profits from

- Good availability, including high season
- Daily up-to-date prices
- A flexible tour duration
- Accommodation choices from low cost to luxurious five star hotels